

CASE STUDY

Product: Light Eco® Plus 4.8
Customer: Queensland Newspapers Pty Ltd
Customer Contact: Available upon request
Location: 41 Campbell St, Bowen Hills QLD 4006 Australia
Investment: AUD\$14,850
Annual Savings: AUD\$14,518
Return On Investment: 103% (simple payback = 11.7 months)
Greenhouse gas savings per year: 141 Tonnes of CO₂ equivalent



Background and Project Description:



A News Limited company, Queensland Newspapers Pty Ltd (QNPL) is the editing and publishing house of iconic Brisbane based newspapers such as The Courier Mail, The Australian and The Sunday Mail.

The Bowen Hills facility in Brisbane houses reporters, editorial, operations and support staff for the newspapers and other media

activities and parts of the office complex operates up to 20 hours per day, seven days a week.

QNPL was an existing Ilum-a-Lite customer and had a number of earlier generation Light Eco® energy controllers installed many years ago, which they were seeking to expand to other areas. When presented however, with the energy saving opportunities and

improved features available through the new generation **Light Eco® Plus** energy controller, as well as the option to access a special low product launch and introductory price...they acted quickly.

Similar to other News Limited businesses, QNPL are committed to reducing their effects on climate change in line with a News Limited program known as the One Degree (1°) initiative. The 1° initiative commits all News Corporation businesses globally to be carbon neutral by 2010.

QNPL staff recognised that lighting continued to be an easy way to reduce both their energy consumption and their operating costs. With a proven track record of savings at QNPL, the best warranty on the market, new features such as improved current sensing and a small LCD screen that shows how much energy is being saved, and the ability to deliver these savings and added features at such a relatively low entry cost, QNPL chose the new generation **Light Eco® Plus** energy controller with impressive results.

The savings generated by the QNPL project team in this case study, returned an ROI of 103% and a payback of just under 12 months...outstanding results!

News Limited companies are aggressively pursuing their carbon neutral targets, through the use of proven, independently tested energy saving technology manufactured by Ilum-a-Lite and delivered by ecoBright® energy solutions.



QNPL's offices at 41 Campbell Street Bowen Hills in Queensland - News Limited's 1° energy saving program is being implemented using Ilum-a-Lite technology and ecoBright® service with impressive results.
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 Complies with A/NZ Standard: 3350.1
 Holds Australian C-Tick Approval: N1759
 Complies with European EMC Standards:
 EN55015, EN60598, EN60742 & EN61000

