

Greening the globe with solutions that don't cost the earth

Two Australian companies Ilum-a-Lite Pty Ltd based in Sydney and ecoBright® Pty Ltd based in Melbourne, have joined together in continuing to search for innovative solutions that will save business energy, money and help to save the environment.

For over ten years, Ilum-a-Lite has been manufacturing their Australian made Light Eco® units and distributing them both locally and across the globe – with a reach even as far as Antarctica! The new and improved Light Eco® Plus was launched in August 2008 and thousands of units have already been exported to the United Kingdom.

Light Eco® Plus is a versatile energy controller offering 240/230/220 Volt and 10/16/20 Amp units for use with

fluorescent lights. Light Eco® Plus functions by supplying lights with the standard utility voltage at start-up and then reducing the voltage to economy mode. The LCD panel on the device clearly shows the savings being made by the business, serving as a continuous reminder of their energy saving initiatives and demonstrating this to their employees and customers. With well over 50,000 devices already sold worldwide the Light Eco® brand has served to make this Australian company an export phenomenon.

ecoBright® provides sales and marketing support to Ilum-a-Lite and together they introduced a German engineered and designed product called Save-it-Easy® into the Australian market in 2006. Save-it-Easy® enables the shorter electronic and more efficient T5 fluorescent lamp tubes to be fitted into the longer fixtures designed for T8 or T12 fluorescent lamps. With no wiring required, no mess and a guaranteed energy saving of at least 25%, Save-it-Easy® is an innovative and cost effective solution to better lighting.

A well known and global brand, Save-it-Easy® offers users of older T8 fluorescent lamp fittings the opportunity to upgrade to the latest fluorescent lamp technology



and achieve the better lighting and energy savings T5 lamps offer at an affordable cost with realistic returns on investment. With over 70,000 units sold in Australia, Save-it-Easy® is fast becoming the adaptor of choice for Australian businesses looking to improve their lighting at a fraction of the cost of conventional upgrades.

In October 2008, Ilum-a-Lite and ecoBright® established ecoBright® energy solutions in New Zealand and are today continuing to build on each other's strengths.

For more information contact ecoBright® on 1800 133 666 or see www.ecobright.com.au.



two Australian companies helping to
make our planet a little greener are now
working closer than ever



Innovative, globally recognised and independently proven energy saving solutions

Guaranteed savings of a minimum of 25% on fluorescent lighting energy costs

Save It Easy® & Light Eco® Plus - with best in class product warranties and quality you can trust

For personalised assistance call 1800 133 666



saving energy doesn't have to cost the earth™



www.ecobright.com.au